

To have your company included
in the magazine, please send news to
Heartland Real Estate Business
Email: heartland@francepublications.com
Fax: 404-832-8260

Mail: France Publications
attn: Heartland Real Estate Business
Two Securities Centre
3500 Piedmont Road, Suite 415
Atlanta, GA 30305
Phone: (404) 832-8262

EDITORIAL GUIDELINES FOR NEWS SECTIONS

FACTS & FIGURES (Properties that have been purchased or sold)

- Name of project and location (city and state)
- Type of project (industrial, retail, multifamily, office, hospitality, senior housing)
- Description (acreage, units, square feet, stories, amenities, etc.)
- Name and location of project (city and state)
- Amount of sale
- Buyer and headquarter city and state
- Seller and headquarter city and state
- Broker and headquarter city, if applicable

BUSINESS WATCH

(Corporate acquisitions/mergers/joint ventures/restructuring)

- Names of companies and their headquarter cities
- Purpose of venture
- When merger/venture/acquisition is effective
- Any monetary information, if applicable
- Where new company will be headquartered
- Who will lead new company/merger/joint venture
- Details of restructuring

GROUNDBREAKERS (Executive Assignments)

Press releases for GroundBreakers will be considered for publication only if they concern appointments or promotions of personnel to the rank of vice president or higher.

- Name of individual
- Name of company and location
- New title and responsibilities
- Most recent previous position and last place of employment, if applicable

PROPERTY LINES (Properties under development, soon to be developed, or recently completed)

- Name of project and location (city and state)
- Type of development (ground up, redevelopment, renovation, etc.)
- Type of project (multifamily, office, industrial, senior housing, retail, hospitality)
- Cost of project
- Description (acreage, square feet, stories, amenities, etc.)
- Developer and headquarter city and state
- Owner and headquarter city and state
- Construction start, finish and opening dates
- Phase breakdown (what opens in each phase)
- Anchor tenants, if applicable

RESTAURANT BITES (Restaurant News)

New restaurants opening

- Name of restaurant and headquarter city and state
- Cities and projects, if available, where opening

New franchise agreements

- Name of restaurant and headquarter city and state
- Name of franchisee and headquarter city and state
- Number of restaurants planned for opening
- Cities and projects, if available, where opening

Corporate news, i.e., mergers, acquisitions, restructuring, etc.

- Follow guidelines under "Business Watch"